

**ARTS IN SCHOOLS | Professional Learning**

# **RECRUITMENT & RETENTION STRATEGIES**

**for Instrumental Music Programs + Music Studios**

- ✓ **STABILISE ENROLMENTS**
- ✓ **ATTRACT NEW STUDENTS**
- ✓ **REVITALISE YOUR PROGRAMS**

Are you looking to revamp or refresh your **recruitment practices**?  
Interested in discovering tools for **keeping students enrolled**  
and **engaged** in their music making?

## **This professional learning session includes:**

- Creating + activating a Recruitment System
- 'The Retention Routine'
- Tools to Review Retention & Recruitment
- Boosting Music Representation in Your School
- Promoting Your Program
- How to Track Your Enrolment Data
- Templates, downloads and more!



## **ABOUT THE PRESENTER | Drew Downing**

Drew is well-regarded for his co-curricular and performing arts programs. An Instrumental Music Teacher of twenty years, Drew has also helped shape music cultures in schools throughout Australia and abroad. More about Drew [here](#).

*This professional learning session is suitable for new, developing or established instrumental music programs in schools and music studios.*

**WEDNESDAY 20th**

**NOVEMBER**

**1.15pm - 3.30pm**

**JMC Academy**

171 Bank Street, South Melbourne

**COST: \$175 + bf**

*Including E-booklets, resources, templates, afternoon tea and **free guided tour of JMC Academy!***

